

Student Loan Borrowers Need a Complete Strategy

67%RECEIVED MORE THAN ONE
RECOMMENDED SOLUTION**40%**HAD A FORGIVENESS-
RELATED OPPORTUNITY**35%**HAD A CANCELLATION OR
OR DISCHARGE
OPPORTUNITY**\$357**AVERAGE MONTHLY SAVINGS
SAVINGS

Student Loan Borrower Issues

- 📁 Overwhelming Complexity
- 🔍 Critical Options Are Missed
- 🔄 Changing Programs & Rules
- 👤 Limited Access to Expert Help
- ➡ From Advice to Action Gap

Benefits for Counseling Organizations

- 👥 Serve More Borrowers
- ✅ Improve Quality and Consistency
- 🎯 Focus Counselors Where They Matter Most
- ➡ Move Borrowers From Advice to Resolution
- 🤝 Create More DMP Opportunities

BORROWER JOURNEY

01 Borrower Data**02** Comprehensive Analysis**03** Personalized Strategy**04** Borrower Action**05** Support + Measure

Most tools identify a payment plan. SDS identifies a path forward.