



Money Confidence Project™

groove



Million
Stories A stylized black icon consisting of three vertical bars of increasing height, followed by a right-pointing triangle.



Money Confidence Project

What We Do

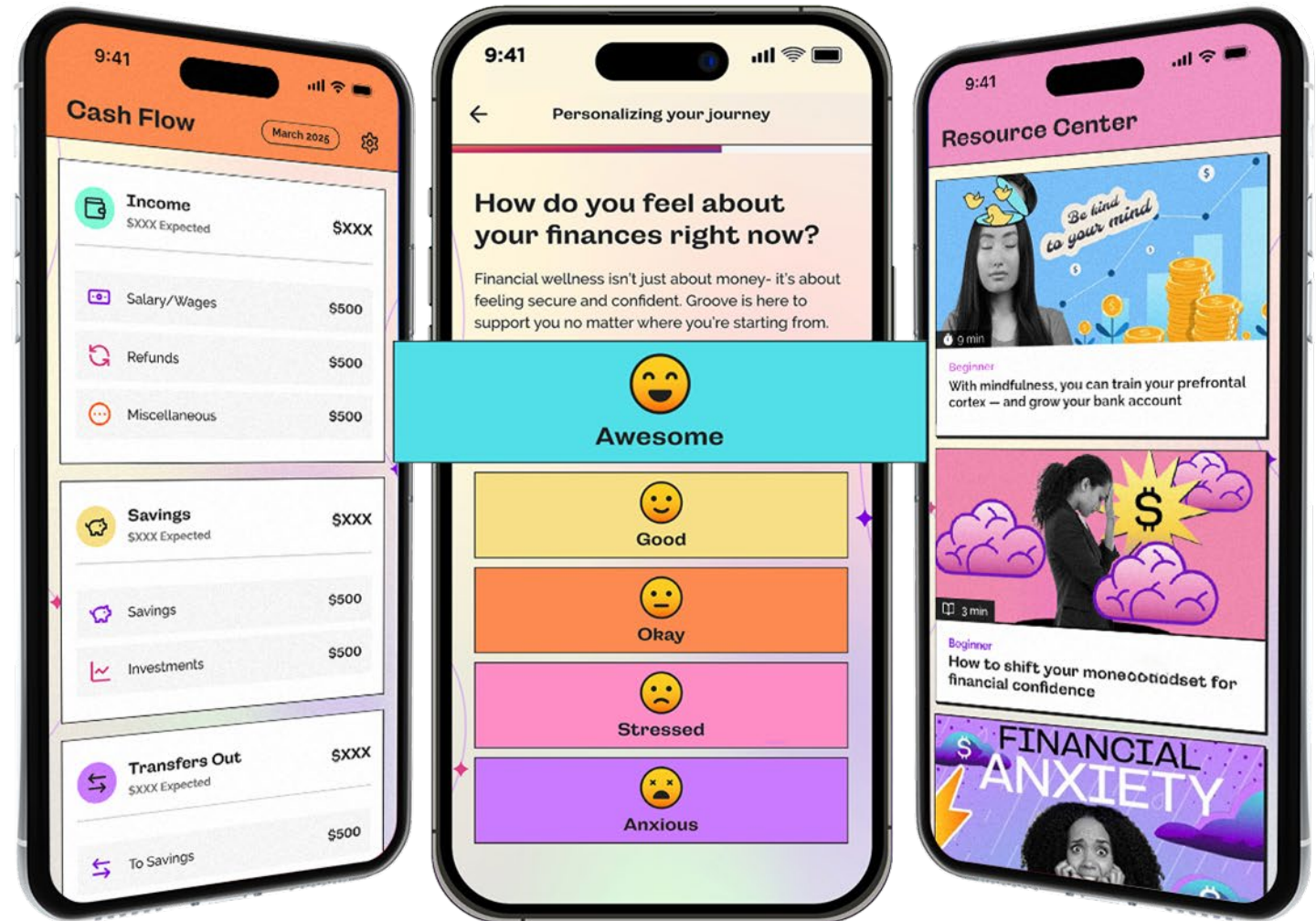


A close-up photograph of a young woman with long, wavy brown hair, wearing black-rimmed glasses and a yellow knit sweater. She is smiling and looking down at a smartphone held in her hands. The background is blurred, showing what appears to be a wooden staircase and a dark couch.

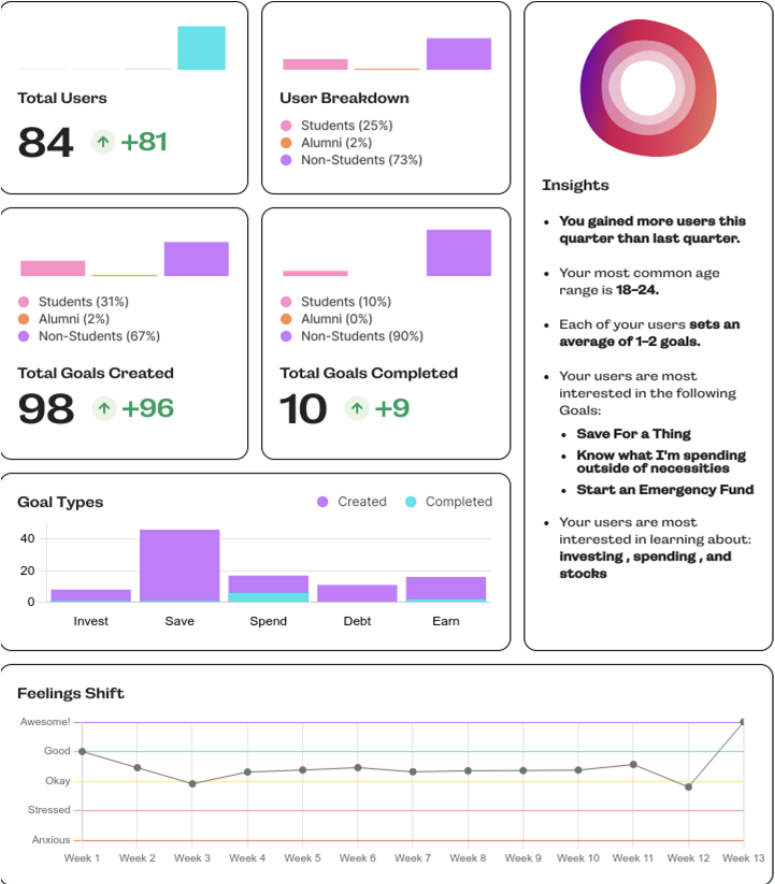
groove[®]
Find your financial rhythm.

Inside Groove

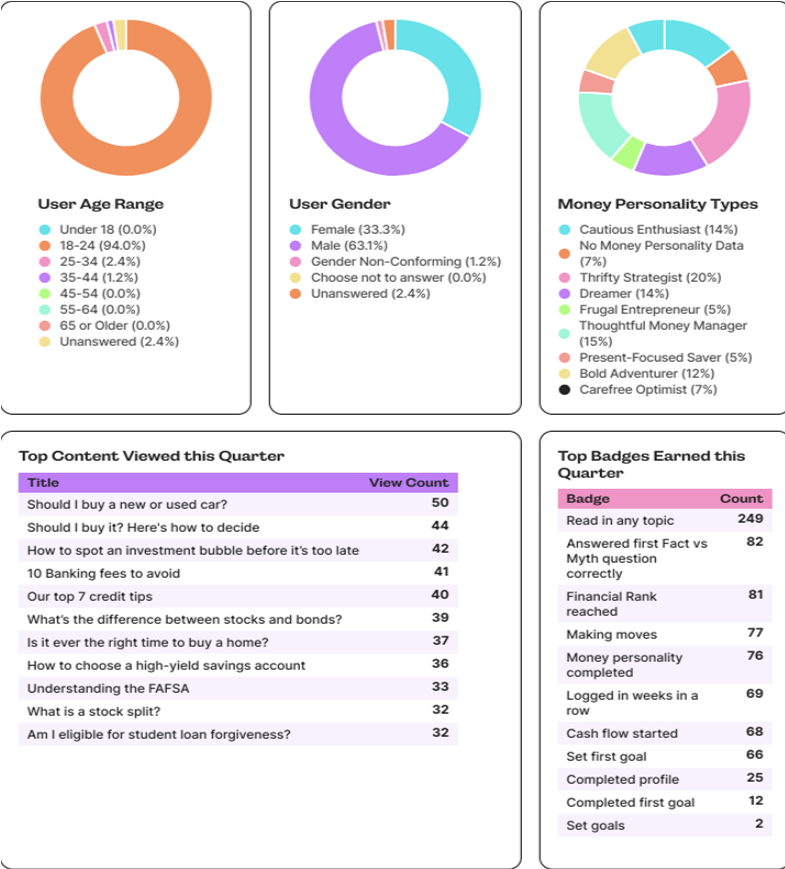
- **Plaid Banking Integration**
- **Budgeting & Expense Tracking**
- **Money Personality Customized Experience**
- **Goal-Setting Capabilities**
- **Bite-Sized, Entertaining Learning Library**
- **AI-Powered Coaching & Emotional Check-Ins**



Counselor Dashboard



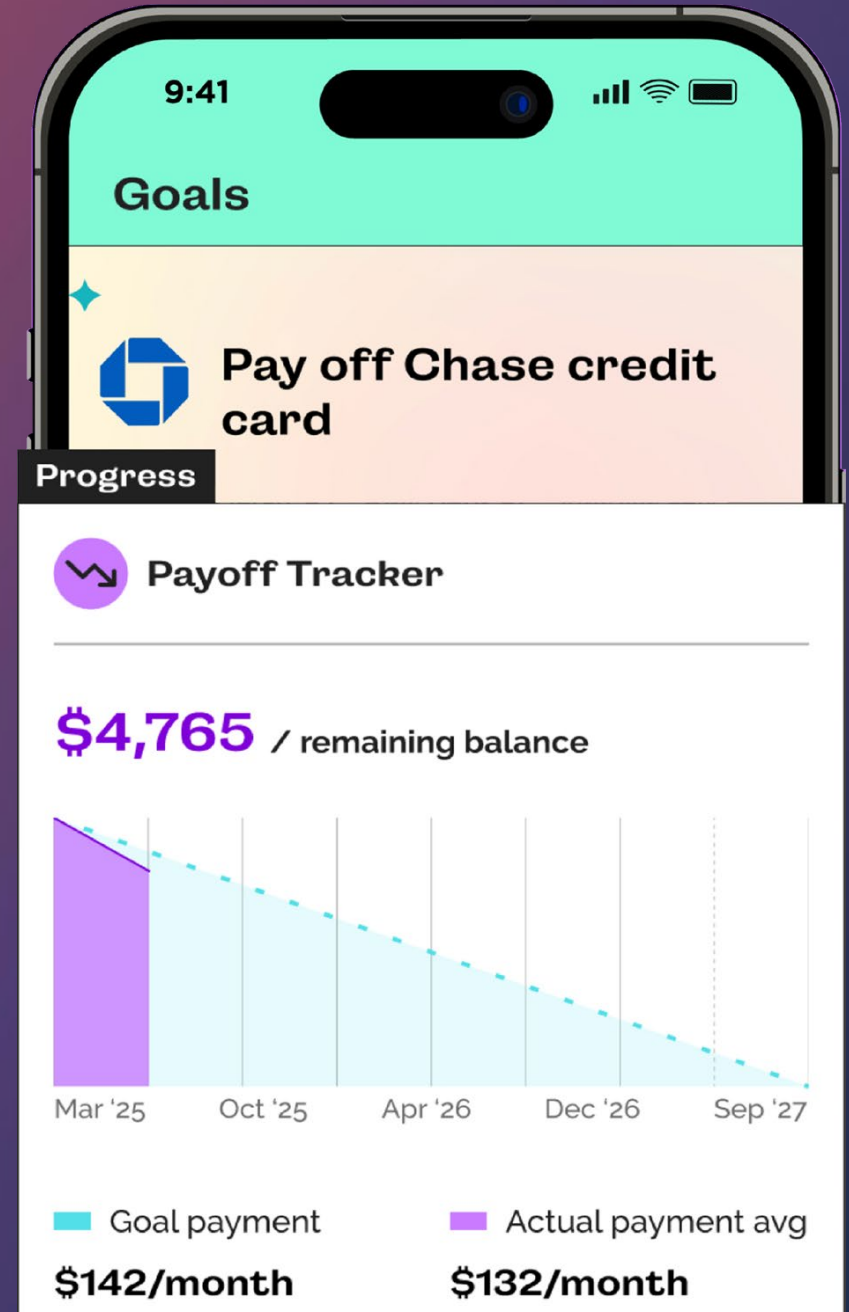
Powered by groove



Powered by groove

- Overall platform usage
- Individual user progress
 - Achieving goals
 - Paying off debt

groove
+
Credit Counseling
=
Better Outcomes
for Clients



Thank You!

Geoff Howard

Executive Director



Reach out to learn more: geoff@mcproject.org moneyconfidenceproject.org/partner/nfcc