

nfcc | connect



2024 Conference Sponsorship Guide

Summer 2024
The Salamander Hotel | Washington, DC

nfcc.org

Associate your brand with cutting-edge financial counseling.

Who Attends?

NFCC Connect is open to all NFCC member agencies, non-member independent counseling, and debt management organizations, creditors, vendors and consumer finance advocacy organizations.

Why Participate?

Interact with industry leaders from our member agencies, plus government agencies, private corporations, and other counseling networks seeking cutting-edge financial counseling, education, and resources.

NFCC Connect brings hundreds of high-profile industry experts together with regulators and addresses timely topics affecting the credit counseling and financial education sector.

NFCC Connect 2024 Conference Sponsorship Tiers and Benefits

Tier and Benefits	Mission Partnership	Diamond Partnership	Platinum Partnership	Gold Partnership	Silver Partnership	Bronze Partnership	Iron Partnership	Exhibitor Plus	Exhibitor
	\$250,000/year	\$100,000	\$75,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Recognition as Mission Partner	●								
Keynote speaker recognition	●	●							
Podium address at plenary session(s) 5 min		●	●						
Social media dedicated brand recognition		●	●						
Dedicated recognition at meal, break, or reception		●	●	●					
Podium address at event, award, or reception		●	●	●	●				
Premium recognition in on-site event materials and signage		●	●	●	●	●			
Introduce a speaking session		●	●	●	●	●	●		
Sponsor a charity team building event		●	●	●	●	●	●		
Attendee email list		●	●	●	●	●	●		
Trailblazer recognition in pre-conference communications*		●	●	●	●	●	●	●	●
Complimentary conference registrations*		6	5	4	3	2	2	2	1
Exhibitor showcase		●	●	●	●	●	●	●	●
Recognition in on-site event materials and signage		●	●	●	●	●	●	●	●
Recognition on conference website		●	●	●	●	●	●	●	●

*Pre-conference communications sent to NFCC member agencies and industry stakeholders. *Exhibitors may purchase conference registration separately online for an additional fee.