



NATIONAL FOUNDATION FOR  
CREDIT COUNSELING

*Knowing the difference can  
make all the difference.*

**GAIL CUNNINGHAM**  
**Media Relations**  
**National Foundation for Credit Counseling®**

Gail Cunningham provides media relations support for the National Foundation for Credit Counseling (NFCC), Inc. based in Washington, D.C. Cunningham is considered a subject matter expert, and interfaces with the national media, serving as spokesperson for the organization. Prior to this position, Cunningham was Vice President of Public Relations for the NFCC.

Cunningham began her career in the credit counseling sector in 1987. During over two decades in the industry, Cunningham has provided one-on-one financial counseling to thousands of consumers, and reached tens of thousands more through hosting television shows related to consumer education on cable and network television, as well as writing a weekly financial education column that appeared in multiple newspapers and online sites. Continuing her outreach to consumers, she has participated in multiple satellite media tours, radio media tours, and provided live online financial education chats with major outlets such as the *Washington Post* and the *Dallas Morning News*.

She has been a featured financial expert for the nation's top media outlets, including: NBC Nightly News, Good Morning America, the *New York Times*, the *Washington Post*, CNN, National Public Radio, *USA Today*, *Newsweek*, *Forbes*, *Smart Money*, MSN Money, Bankrate.com, the Associated Press, FOX Business Network and Bloomberg News. She has also participated in advice columns and stories in consumer publications including *Ladies Home Journal*, *Money Magazine*, *Good Housekeeping*, *Family Circle*, *Black Enterprise*, and *Quick and Simple*.

In 2002, Cunningham was honored with the PACE Award as National Counselor of the Year by the NFCC.

She has served on numerous community boards and commissions including the Better Business Bureau, Wichita County Housing Authority, Court Appointed Special Advocates (CASA), Habitat for Humanity Family Nurturing Committee, charter member of the City of Wichita Falls Family Self Sufficiency Program, and the North Texas Rehabilitation Center.

Cunningham attended Tulane University in New Orleans, LA, and the University of Texas at Austin.