NFCC PRESS RELEASE

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EXPERT IN FINANCIAL EDUCATION HONORED
NFCC Honors Educator with Award

Silver Spring, MD – If there were ever a time that our nation needed financial education, it is now. The National Foundation for Credit Counseling (NFCC) Member Agency Educators deliver sound financial advice through seminars and workshops to hundreds of thousands of consumers each year.

However, only one of those Educators can rise to the top to be honored with the NFCC’s annual Professional Achievement and Counseling Excellence (PACE) Outstanding Individual Educator Award. The NFCC is proud to announce that the 2010 winner is Robert Baker with Housing and Credit Counseling (HCCI), based in Topeka, Kansas.

Baker is truly an educator’s educator. Coming to HCCI with a background in teaching and social services, Baker is considered an expert in multiple areas related to personal finance including debt relief, housing, reverse mortgages, pre-bankruptcy counseling, and tenant and landlord rental education. He proudly admits that he has visited every corner of Kansas with his traveling road show presenting his specialty, Tenant/Landlord Rights programs, educating consumers regarding their rights and responsibilities.

Baker is a valuable asset to the Kansas Housing Resource Corporation, the Office of the State Banking Commissioner, the Kansas Landlord’s Association, and has presented education classes under the sponsorship of the state Housing Authorities. He is the designated HCCI representative to numerous boards, commissions and coalitions, is a primary leader of the HCCI statewide Financial Literacy Initiative, and chairs the Family Financial Security Program, a United Way initiative.

Devoted to bringing financial education to the unbaked, Baker leads HCCI’s mission-driven initiative to develop partnerships with area banks and credit unions to offer “Second Chance Checking” and financial services to individuals who no longer have banking privileges or who have never had access to banking services.

“HCCI benefits greatly from Robert’s expertise, solid work ethic, creative problem solving and high integrity. Further, HCCI clients are better served because of his dedication to the mission to assist the community by educating all people to achieve their personal housing and financial goals,” said Robert Mackey, Executive Director of HCCI.

The National Foundation for Credit Counseling (NFCC), founded in 1951, is the nation’s largest and longest-serving national nonprofit credit counseling organization. The NFCC’s mission is to promote the national agenda for financially responsible behavior and build capacity for its members to deliver the highest quality financial education and counseling services. NFCC members annually help four million consumers through more than 800 community-based offices nationwide. For free and affordable confidential advice through a reputable NFCC Member, call 1-800-388-2227, (en Español 1-800-682-9832) or visit www.nfcc.org.